



HOST ALAN WATTS SHARES STORIES FROM PIKEVILLE TO PADUCAH WITH A FOCUS ON AGRICULTURE AND WHAT MAKES KENTUCKY A WONDERFUL PLACE TO LIVE AND VISIT. THIS 3-MINUTE SHOW AIRS EVERY WEEK DAY ON OVER 85 RADIO STATION AFFILIATES IN KENTUCKY, WITH OVER 100 PLAYS PER DAY!

ALAN WATTS AND HOPKINSVILLE ELEVATOR GRAIN MARKETING MANAGER BEN WESTERFIELD, DISCUSS THE OPENING GRAIN MARKETS. THIS 4-MINUTE PROGRAM AIRS ON 24 STATIONS (WITH A 2-1/2 MINUTE OPTION) INCLUDES WHAT'S HAPPENING THAT DAY IN THE MARKETS, THE CHICAGO BOARD OF TRADE OPENING PRICES, WITH A SECOND SEGMENT FOCUSED ON THE HOPKINSVILLE ELEVATOR PRICES.



WEATHER FORECASTER DAVID POWELL TAKES A LOOK AT THE DAILY WEATHER FOR KENTUCKY. THIS 2-MINUTE PROGRAM AIRS ON 21 STATIONS AND PROVIDES VITAL INFORMATION FOR FARMERS ACROSS THE STATE ABOUT HOW THE WEATHER WILL IMPACT THEIR OPERATION AND WHAT THEY NEED TO PREPARE THEIR CROPS OR LIVESTOCK.

FARM BROADCASTER ALAN WATTS PROVIDES A RECAP OF LIVESTOCK MARKETS ACROSS THE STATE FROM LIVINGSTON COUNTY LIVESTOCK MARKET NEAR PADUCAH TO BLUEGRASS STOCKYARD IN LEXINGTON AND OTHER MARKETS. THIS 2-1/2 MINUTE PROGRAM AIRS ON 18 STATIONS AND IS A GUIDE TO HELP FARMERS KNOW WHEN TO MARKET THEIR CATTLE.



## VAUGHT'S VIEWS



WITH A REPUTATION AS A REVERED SPORTSWRITER FOR UK ATHLETICS SINCE 1975, LARRY VAUGHT HAS A TRIBE OF FOLLOWERS TO VAUGHT'S VIEWS! IN THIS 2-MINUTE WEEK-DAY RADIO SHOW, LARRY KEEPS UK FANS UPDATED WITH THE LATEST ON PLAYERS, COACHES, TEAMS AND MORE! VAUGHT'S VIEWS AIRS ON OVER 50 RADIO STATION AFFILIATES IN KENTUCKY!

VOICE OF THE KENTUCKY WILDCATS, TOM LEACH HAS CALLED FOUR FINAL FOURS, INCLUDING THE 2012 NATIONAL CHAMPIONSHIP GAME, AND 13 BOWL GAMES. HE IS A 6-TIME KENTUCKY SPORTS WRITER OF THE YEAR! THIS 2-MINUTE SHOW AIRS EVERY MONDAY AND FRIDAY ON OVER 40 RADIO STATION AFFILIATES IN KENTUCKY.



## VOICE OF KENTUCKY WILDCATS TOM LEACH